Title: Web Production & Publishing Intern

Location: Reading, MA

Program Dates: June 7th through August 27th, 2010 (12 weeks)

Reports to: VP of AFH Marketing

Keurig, Incorporated, a subsidiary of Green Mountain Coffee Roasters, Inc. (NASDAQ: GMCR), is an industry leader in coffee brewing technology in the U.S. for both home and office. Our patented single-cup brewing system lets people brew a perfect cup of gourmet coffee in less than a minute without the hassle of grinding beans, measuring coffee, handling filters or cleaning up. Keurig takes away all the guesswork from brewing a consistently great cup of coffee.

Position Description:

Reporting to the VP of Marketing, the Web Production & Publishing Internship will provide a student the opportunity to immerse themselves in the UI/design of www.keurig.com as a part of our web team.

Responsibilities:

- Use HTML to design web content, email templates, and online banners
- Manage data entry into content management publishing system
- Interface with web team and other departments on content and project management
- Work with IT department to launch and maintain content on www.keurig.com

Requirements:

- Must be available to participate in a full-time, 12 week program, running from June 7th through August 27th
- Must be 18 years or older at time of hire
- Must be a current undergraduate junior enrolled in a full-time academic program, majoring in Computer Science or a related field
- Must be in strong academic standing
- Must possess effective listening skills and attention to detail
- Must show a demonstrated interest and/or aptitude in website design and development
- Must be proficient in HTML, Photoshop, and Dreamweaver; familiarity with content management systems, Microsoft.NET, and CSS a plus

Application Instructions (Campus):

Please apply via BU CareerLink by April 30th. Please include your resume, cover letter (with link to online portfolio, if available), and unofficial transcript. Applications will be reviewed on a rolling basis, and late applications will not be considered.